JIMMY CHEN

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QUALIFICAITONS

Adobe Photoshop
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Adobe Indesign
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Adobe Illustrator
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After Effect
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Sketch
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Graphic Design
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UI/UX Design
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HTML
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CSS
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Javascript
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OBJECTIVE

A position as a UX designer with a dynamic firm that will allow me to utilize my unique abilities and advance my career.

EDUCATION

Academy of Art University, San Francisco, CA Master of Fine Art, Web and New Media	**Dec 2017**
Academy of Art University, San Francisco, CA Bachelor of Fine Art, Interior Design	**Dec 2014**
University of California Berkeley, Berkeley, CA Summer School, Exchange Student	**2019**
Guangdong University for Foreign Studies, Guangzhou, China Studied in Finance for two years	**Sep 2008 - Jun2010**

EXPERIENCE

Silot.ai, Shanghai
UI/UX Designer - 2C, E-commerce & FinTech   **Jun 2020 - Now**
(Apps on Google Play: Pak Bos, Kaya)
As the only designer, I followed lean startup approach - MVP and rapid iterations and worked closely with three PMs in designing varied products including finance app, e-commerce platform and website. I took part in different design phrases such as brainstorming, user research and wireframing etc. Also,I constantly worked in collaboration with engineer team on the visual and interaction design.

- Performed and conducted primary desk research about Indonesia Social Commerce and current online/offline payment environment.
- Utilized user-centered design principles creating simple and intuitive user interfaces, and developed solution for different products.
- Obtained user data with analytics reporting and leverage that data to create iterative improve-ments.
- Collaborated with product managers to define product requirements and road map, and to iterate products through user interview and usability test.
- Facilitated design implementation vias CSS and HTML Coding

H.W.C.D, Shanghai   **Oct 2018 - Mar 2020**
Senior Interior Designer - Residential, Commericial
As part of the research and development team for high-end interior customization, my job is focusing on researching history and creating a new concept story and style that based on the company style guide for the latest exclusive project.

Applegate Tran Interiors, San Francisco, CA   **Jun 2014 - Dec 2015**
Junior Interior Designer - Residential
My responsibility was focused on supporting the project team and fueling the work process with creative insights. I also worked to ensure the consistency of teamwork and improve the quality of design service.

JKarQ (China) Limited, Shanghai/San Francisco, CA   **Jan 2015 - Oct 2015**
Freelance Designer - Residential
My job is to assist the team to craft several interior design projects in the San Francisco Bay area by drafting construction documents and preparing construction permits.

PROJECT EXPERIENCE

HOANT KWOK Web - UI/UX   **Mar 2017 - Apr 2017**
Academy of Art University, San Francisco, CA
- Designed and built this personal brand ecommerce site with html, css, jquery, php

Expedia Redesign   APP - UI/UX   **Apr 2016 - May 2016**
Academy of Art University, San Francisco, CA
- Independently completed 3 iterations within 6 weeks tasking from preliminary research, user testing to finalization
- successfully optimized the ticket information layout and search functions to boost user's efficiency of booking ticket